



January 5, 2017

CONTACT:

Lilach Cohen-Holden
Leadership Montgomery
301-881-3333 X101

lilach_cohenholden@leadermont.org

Leadership Montgomery Announces Major Program Expansion to Include Corporate Volunteer Council of Montgomery County

As we approach our 30th anniversary, Leadership Montgomery unveils new brand, sets stage for release of new strategic plan in February.

Rockville, MD (January 5, 2017)—Today, Leadership Montgomery announced that it has significantly expanded its programming to include the Corporate Volunteer Council of Montgomery County (CVC), a program which educates businesses on how to partner with and support nonprofit organizations, and which creates successful employee volunteer programs within local businesses to benefit Montgomery County, MD.

The expansion announcement marks the first major milestone in Leadership Montgomery's new strategic plan, which will be formally unveiled to the community on February 16th, along with a refreshed mission, an updated vision, and a new way of thinking about the organization's approach to community impact.

"The impact we have at Leadership Montgomery is great, but the needs of our county have evolved," said C. Marie Taylor, President and CEO of Leadership Montgomery. "As I've listened to what our community desires in leadership programming, I've realized without hesitation that we can be more, and we can pull our community closer together in the process."

The expanded Leadership Montgomery will offer the same services and programs as it does today, plus many more specific to corporate citizenship and volunteerism through its new CVC component, all housed under one roof at Leadership Montgomery. CVC's Executive Director, Sarah Burnett, joins the Leadership Montgomery team as Director, Corporate Engagement Programs.

"Marie and I share a belief that Leadership Montgomery and the CVC can do more together than we can on our own," said Burnett. "We know, through our past informal opportunities to align efforts that broader experiences have a direct benefit on all those who participate in our programs, and those who live and do business in our community."

For years, Leadership Montgomery has effectively brought the public, private, and nonprofit sectors together to build relationships and learn deeply about Montgomery County needs and challenges. With the integration of CVC programming, Leadership Montgomery further enhances its ability to serve new and established leaders in this county while providing added opportunities for community service and volunteerism in leadership.

Please [view the special video](#) from C. Marie Taylor, President and CEO of Leadership Montgomery, which shares exciting news about the expansion. To request a press pass for the release of the new strategic plan on February 16, 2017, please email lilach_cohenholden@leadermont.org.

About Leadership Montgomery

For nearly 30 years, [Leadership Montgomery](#) has built bridges between the private, public, and nonprofit sectors of Montgomery County, Maryland to improve the community—the neighborhoods people live in and the businesses they work in. Today, Leadership Montgomery provides six curriculum- and service-based programs: Core, Emerging Leaders, Senior, Inside Montgomery, Youth, and our Corporate Volunteer Council, as well as post-graduate programming, and special events. To date, Leadership Montgomery has graduated over 2,000 leaders, 955 of whom now hold board seats in County-based businesses, supported 864 local nonprofits with 25,000 hours of volunteer service, and have trained 476 high school and other emerging leaders through our programs.